

May 7, 2018

To whom it may concern,


I am the field program manager of AARP Foundation's Fresh Savings program, a healthy-food incentive program that helps families and individuals stretch their SNAP dollars at participation farmers markets and grocery stores. Fresh Savings gives SNAP shoppers a dollar for dollar match on SNAP dollars spent at the market, limit \$20 match per day. The Fresh Savings match is provided in the form of tokens which can be spent on fresh fruits and vegetables at the Winter Farmers' Market or other participating farmers' market.

Grow Oak Ridge was selected as an outlet partner to operate Fresh Savings at their 2016-2017 Winter Farmers' Market in the gym at St. Mary's School. As a result of the overall success of the program, AARP Foundation will continue Fresh Savings through 2020. All current outlet partners - including Grow Oak Ridge - and prospective new outlets will be invited to apply for inclusion in the 2019 and 2020 seasons.

Fresh Savings benefits communities in multiple ways. It makes healthy foods more affordable and more available to lower-income, food insecure families. It supports locally-owned and operated businesses such as farmers markets. And it creates extra revenue for local farmers. We are pleased to offer Fresh Savings in Oak Ridge and welcome the opportunity to expand the reach Fresh Savings by offering it during the summer months, should Grow Oak Ridge be approved to run the summer farmers market.

For more information about Fresh Savings visit www.Fresh-Savings.org.

Kind Regards,


Amy M. Koné
Field Program Manager
AARP Foundation

Save big on fresh fruits and vegetables.

Healthy made easy with your SNAP card.



Spend up to \$20 on SNAP eligible food. Get up to \$20 more free.



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